

EXHIBITOR PACK SPRING 2013

Northwest
Wedding Fairs
brought to you by NQNW Events




Craig Jacob
photography

Published by



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EXHIBITOR TESTIMONIALS

Many Thanks To Dawn and her experienced staff who once again did an exceptional and professional show. We always have a very busy show due to the excessive advertising used by Newsquest, And thanks for the extra table it was very much appreciated.

Dorothy Sally Apples Wedding Stationary

'I have been exhibiting at the Newsquest Wedding shows for many years now and they are always a good opportunity for me to see a wide range of brides and showcase my business to a large audience. The Reebok is always by far the busiest and best and it's great to get out and talk to brides face to face. Always well organised and well run on the day, they are a great way to showcase your business to a local audience.'

Anna - A J M Photography

'Professionally organised with many and varied professional suppliers prepared to offer help the prospective Brides and Bridegrooms'

Malcolm Kindon - Toastmaster / MC

www.malcolm-kindon.co.uk

"I have found all the Newsquest Bridal Shows truly amazing places to be to connect with brides and grooms that are not just serious but keen to engage my services. Very rarely do I come across time wasters at their shows and I put this down to the well organised team at Newsquest and the great infrastructure they have in place with all their publications. Every one of their papers publicise all the important and informative details that any prospective bride or groom would want to know about each event well beforehand. Making the turnout at some of the best venues, the place to be when offering my services and expertise to couples planning their big day."

Dave Bradley - www.ToHaveAndToHold.co.uk

We loved doing the catwalk for the LCCC show, we met lots of new brides (& grooms!) along with lots of new contacts within the bridal industry. It was the perfect opportunity to show our new couture collection, which was so popular; girls asked to try the gowns there and then. We came away from the show with appointments booked for the coming weeks.

Emily - Just Gorgeous Bridal Studio

Dear Dawn,

Just wanted to say a huge thank you for all your help at the Reebok Bridal Fayre. Nothing was too much trouble for you and your team. We thoroughly enjoyed the Fayre, it was very well organised and very well attended. We had lots of interest on the day and we were very impressed with how it was all run.

We will definitely be attending the next one.

Thank you very much

Angela and the Team

A.M. FLOWERS

We've had some fantastic leads from the wedding Fayres organised by NQNW and can only put the volume of people through the doors down to the fantastic way in which they are organised, and the team are always happy to help/assist. We look forward to another year working with you.

Matt Philips Entertainments - www.mattphilips.co.uk

Craig Jacob
WEDDING PHOTOGRAPHY

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OTHER MARKETING OPPORTUNITIES...

Bridal Catwalks - these allow our exhibitors to promote bridal wear, menswear and Mother of the bride/groom on our catwalks, With two chances to showcase at 12noon and 2pm at all of our shows, this is an excellent opportunity to promote your business. We can arrange professional models at an additional cost and work with you to produce a fantastic catwalk show for our visitors.

Bridal Show Gifts Sponsorship - there are many opportunities to promote your business, including providing small giveaways and goody bags.

Private room hire - at many of our locations we have the opportunity to offer smaller rooms to help promote your business, for instance venue dressing, private consultation rooms and much more.

Leaflet distribution - for a small fee we can distribute your business leaflets/business cards on our catwalk chairs and within our goody bags.



Craig Jacob
PHOTOGRAPHY

For more information or to talk to us about your own ideas for promoting your business at the shows please contact the Events team on 0845 313 9463.

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Around 241,100 weddings take place in the UK each year, more than 26,000 of ceremonies take place in the North West region. 68% are Civil ceremonies and 32% Religious ceremonies.
Source: Office of National Statistics

OUR VENUES...



Lymm Hotel, Warrington, Cheshire, WA13 9AQ
29,523 homes of co-habiting couples
52,958 homes with children aged 0-9 years



Last Drop Village, Bromley Cross, Nr Bolton, Lancashire – BL7 9PZ
20,126 homes of co-habiting couples
38,404 homes with children aged 0-9 years



LCC Cricket Club, Old Trafford, Greater Manchester – M16 0PX
93,416 homes of co-habiting couples
154,033 homes with children aged 0-9 years



Park Royal Hotel, Warrington
37,379 homes of co-habiting couples
67,271 homes with children aged 0-9 years



The Village Hotel, Bury
66,621 homes of co-habiting couples
126,128 homes with children aged 0-9 years



Reebok Stadium, Horwich, Bolton, Lancashire, BL6 6JW
59,805 homes of co-habiting couples
101,324 homes with children aged 0-9 years



Ewood Park, Home of Blackburn Rovers, Lancashire – BB2 4JF
29,985 homes of co-habiting couples
57,571 homes with children aged 0-9 years



Saints Rugby League Stadium, St Helens, Lancashire – WA9 3AL
48,586 homes of co-habiting couples
90,126 homes with children aged 0-9 years

Source: Experian Limited 2011.

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EXHIBITOR BOOKING FORM SPRING 2013

10% DISCOUNT

When booking 3 or more dates

20% DISCOUNT

When booking 6 or more dates

Lymm Hotel, Whitbarrow Rd, Lymm, Warrington

Sunday 20th January 2013

Stand and 10x2 advert in feature £200 plus VAT ☐

Last Drop Village, Hospital Road, Bromley Cross, Bolton

Sunday 27th January 2013

Stand Only £200 plus VAT ☐

Lancashire County Cricket Club, Talbort Road, Old Trafford, Manchester

Sunday 3rd February 2013

Stand only £150 plus VAT ☐

The Park Royal Hotel, Stretton, Warrington

Sunday 24th February 2013

Stand and 10x2 advert in feature £200 plus VAT ☐

The Village Hotel, Rochdale Rd, Bury

Sunday 24th February 2013

Stand only £150 plus VAT ☐

Saints Rugby Stadium, Langtree Park, St Helens

Sunday 3rd March 2013

Stand and 10x2 advert in feature £200 plus VAT ☐

De Vere Whites Reebok Stadium, Bolton

Sunday 17th March 2013

Stand Only £250 plus VAT ☐

Ewood Park, Blackburn Rovers, Blackburn

Sunday 28th April 2013

Stand Only £150 plus VAT ☐

Exhibitor Details

Contact Name.....

Business Name.....

Address.....

..... Postcode.....

Business Tel. No. Mob/emergency show day tel. no.

Email Goods Exhibiting.....

Do you require electricity? Yes/No rectangle/round table

Please tick and sign to accept the Newsquest Northwest Ltd. terms and conditions ☐

Signature.....

To book your place at our ever popular wedding shows, please complete the above form and return along with:

- a) £50 non-refundable deposit (**plus VAT**) if the show is not within the next 6 weeks
(balance to be paid 6 weeks prior to the show date) **OR**
b) Full payment if the show is within the next 6 weeks

Ways to pay:

Call us with your credit card on **0845 313 9463** or make cheques payable to:
Newsquest Northwest Ltd., 23a Hardshaw Street, St Helens, Merseyside, WA10 1RT.

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TERMS AND CONDITIONS....

Please keep a copy for your own reference.

Exhibition of goods – The Exhibitor shall only display materials and goods as described on the booking form, any items not on the booking form require the prior written consent of Newsquest Northwest Ltd. (Organiser). The Organiser reserves the right to remove any material on display which is not included in the booking form. Any advertising material which does not relate to the business for which you have booked the stand can not be distributed from the stand or anywhere else within the exhibition area.

Fee Payment for Stand – A non-refundable deposit of £50 (plus VAT) is required at the time of booking to secure a display stand. The full balance is payable on or before 6 weeks prior to the show date. The Organiser reserves the right to cancel any stands booked where payment is not received 6 weeks before the show date.

Location of booked stand – A request can be made at the time of booking by the Exhibitor as to the preferred location of the stand however the organiser reserves the right to allocate stands according to the available spaces at the time of booking and/or layout of the room plan.

Exhibitors obligations -

- Shall provide its own equipment suitable for use at the stand
- To ensure that all displays are maintained to a high standard of presentation
- Shall ensure persons attending the stand are responsible adults
- Keep the stand area clean and tidy
- To adhere to all fire and safety regulations applying to the exhibition venue
- To keep all aisles and fire exits clear at all times
- Where it requires electricity it will book this requirement with the Organiser and provide its own extension leads as necessary.
- To ensure all electrical equipment used on the stand must have the appropriate PAT testing certificate
- To fasten and secure all trailing cables securely with tape so as to prevent trip hazards
- Ensure it does not bring any alcoholic beverages for its own consumption or for serving to visitors without the prior written agreement of the Organiser
- Ensure all its advertising materials are only distributed from its stand area

Organisers obligations -

- To take all reasonable steps to provide the necessary information and services to operate a successful Exhibition
- Notify the Exhibitor of the area space for the stand allocation

Disclaimer

The Organiser makes no representations or warranties in relation to the goods or services tendered, sold or otherwise traded by any exhibitor at the Exhibition.

The Organiser accepts no responsibility for breakdown or failure of the Exhibition where such failure is not due to the Organiser's negligence and/or is beyond the Organiser's control.

Cancellation

- No refunds, cancellations or transfers can be made at any time